

# The Fate of Play: Game Industry Revolutionaries Speak Out

## *Organizer*

International Game Developers Association  
[www.igda.org](http://www.igda.org)  
[info@igda.org](mailto:info@igda.org)

## *Moderator*

Jason Della Rocca  
International Game Developers Association

## *Panelists*

Raph Koster  
Sony Online Entertainment

Lorne Lanning  
Oddworld Inhabitants

Scott Miller  
3D Realms

Warren Spector  
ION Storm Austin

Will Wright  
Maxis

Prominent members of the International Game Developers Association will investigate and discuss the direction of the game industry and the impact interactive entertainment will have on our future. This panel of game industry revolutionaries will explore how game design, character development, online connectivity, business models, and social and cultural implications all weave together with advances in technology to drive the industry forward.

## **Jason Della Rocca**

Jason is the program director of the IGDA. Jason oversees the day-to-day running of the IGDA - giving particular focus to outreach efforts and member programs - working to build the sense of a unified game development community and provide a common voice for the development industry.

## **Raph Koster**

Raph is the creative director at Sony Online Entertainment where he is currently heading up the design of the highly anticipated game, Star Wars Online. Raph was the lead designer for Origin's Ultima Online.

## **Lorne Lanning**

Lorne is the president and creative director of Oddworld Inhabitants. Lorne's most recent creation was Oddworld: Munch's Oddyssey, an award winning character driven game.

## **Scott Miller**

Scott is the CEO and founder of 3D Realms. Scott was one of the driving forces behind the game industry's adoption of the shareware model of sales. Scott also helped to unleash industry icon, Duke Nukem.

## **Warren Spector**

Warren Spector is the studio director of ION Storm Austin. Warren is hard at work on the sequel to Deus Ex - one of the few games recognized for its social commentary. Warren also co-chairs the IGDA's Education Committee.

## **Will Wright**

Will is the chief designer at Maxis. Will created The Sims - the best selling computer game of all time. Among other computer simulations, Will also designed the seminal game SimCity.